# ORBERIUM TOKEN
(OTC)

WHITE PAPER

Introduction

INTRODUCED IS HOLLYTOLLY NFT GAMING COIN [OTC COIN]OTC COIN is a Hollywood and Tollywood movies base NFT and gaming decentralized reward base token. The developer has no wallet delivers the opportunity for investors to have access to utilities such as staking, swap, NFTs, P2E games in an all-in-one token.Rewards for holders Will be distributed to the holder 20% value of NFT selling and every day top 10 game-winner will get the reward of 2% percent of the trading volume of OTC COIN Double Rewards for Fairlaunch holders Will be distributed to the 40% value of NFT selling OTC COIN daily trading volume of 2% distribute will be monthly If Fair Launch holders hold the token for 6 months, 50% APY will be distributed for the holder.As we know that Hollywood Superhero Movies are famous all over the world and Tollywood Movies are also slowly making their own identity in the world.Example Bahubali, series KGF, Pushpa, upcoming movie, etc on the basis of Hollywood and Tollywood movies we are working on per NFT and metaverse p2p games like PUBG battle ground we will NFT and games launching soon Thanks.

What is blockchain?

Blockchain is a system of recording information in a way that makes it difficult or impossible to change, hack, or cheat the system. A blockchain is essentially a digital ledger of transactions that is duplicated and distributed across the entire network of computer systems on the blockchain. Each block in the chain contains a number of transactions, and every time a new transaction occurs on the blockchain, a record of that transaction is added to every participant's ledger. The decentralised database managed by multiple participants is known as Distributed Ledger Technology (DLT).

Blockchain is a type of DLT in which transactions are recorded with an immutable cryptographic signature called a hash. This means if one block in one chain was changed, it would be immediately apparent it had been tampered with. If hackers wanted to corrupt a blockchain system, they would have to change every block in the chain, across all of the distributed versions of the chain.

Block chain technology provides an unprecedented opportunity to ease the public's growing frustration with—and distrust of—dysfunctional centralized financial systems. By distributing data across a network of computers, the technology allows any group of individuals to embrace transparency rather than central-entity control. The result is an unbiased, transparent, and highly efficient permission less system—one that can improve current global financial and monetary structures and better serve the public good.
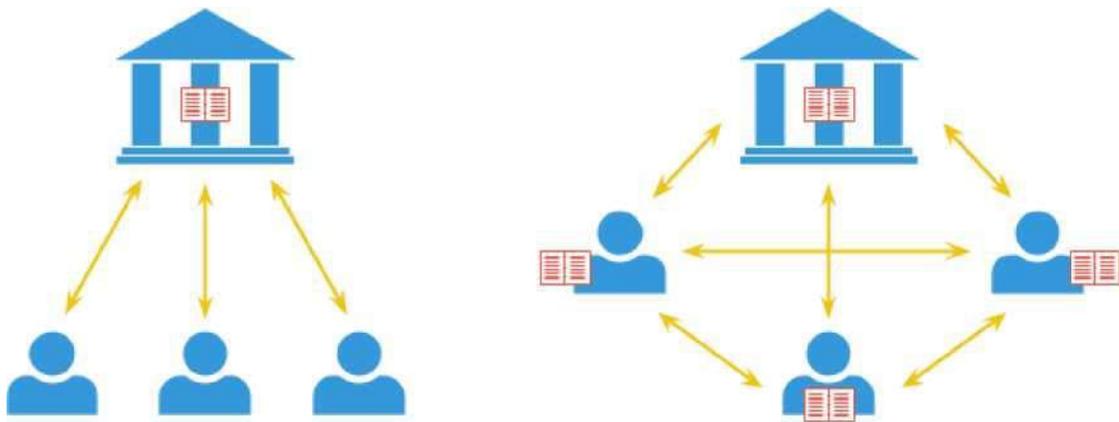
A centralized database essentially has a single point of failure. However, a distributed ledger is decentralized to eliminate the need for a central authority or intermediary to process, validate or authenticate transactions. (as above illustration)

Transparency

Block chain offers a level of transparency that has never been attained before and, therefore has significant advantages over conventional IT solutions. Each participant has the same insights and can fully trace every transaction. Comprehensive market transparency strengthens the position of the consumers, prevents green washing and gives an opportunity to make sound purchasing decisions.

Tamper-proof

Cryptographic linking of blocks into a chain prevents the information from being tampered with after it has been transmitted to the blockchain. The distributed nature of data storage also allows mutual monitoring by participating actors.

Disintermediation

In the case of value exchange between two unknown parties, it is common practice to involve a third, independent party that handles the exchange, thus ensuring compliance with the rules that have been laid down. Blockchain technology allows 6 decentralized transactions to be processed directly between equated users without an intermediary. An underlying consensus mechanism defines how to check transactions on the network and how to always generate a consensus on the validity of transactions between all network participants. This means that it is

impossible to carry out contradictory actions, for example, 'double spending' of a certain amount of money. Since there is always consensus on the entire transaction history, one network state is declared valid at all times, with all relevant nodes holding a copy of the entire data set. The uniqueness of the data basis has the potential to reduce costs and resources and to create clarity in market processes by eliminating intermediaries and error-pronecommunication.

Enhanced security

The basic architecture of DLT is built upon a modern form of asymmetric cryptography, ensuring a high level of security. Public and private keys are used as a basis to allow users to own an address and its associated assets. An address is often associated with other meta-information and builds up the digital identity of individuals. The same principle applies to assets such as a renewable energy asset represented on the blockchain. The use of private keys, which are significantly more complex than traditional passwords due to their much longer combinations of random numbers and letters, results in a higher level of security for each user.

Decentralization

The advantage of decentralization in the context of blockchain is often underestimated since on a first look it does not seem to offer significant benefits compared to other technologies, such as cloud computing. However, this is a misconception, because a typical cloud server is hosted locally, while managed from a central point. On the blockchain, this task is distributed to all nodes in the ecosystem, resulting in a significantly higher level of data security. In the event of an external attack, the attacker would have to hack not just one central point, but more than half of all nodes in the entire network. This security is for example, even guaranteed in the event of an internal attack by a participant. Moreover, decentralization also offers some of the same benefits that cloud computing does: high availability and redundant data backup.

What is BNB?

What is Binance Coin (BNB)?
Binance Coin (BNB) is a cryptocurrency that can be used to trade and pay fees on the Binance cryptocurrency exchange. The Binance Exchange is the largest cryptocurrency exchange in the world as of January 2018, facilitating more than 1.4 million transactions per second.

Users of Binance Coin receive a discount in transaction fees on the Binance Exchange as an incentive. BNB can also be exchanged or traded for other cryptocurrencies, such as Bitcoin, Ethereum, Litecoin, etc.

Binance Coin was created in July 2017 and initially worked on the ethereum blockchain with the token ERC-20 before it became the native currency of Binance's own blockchain, the Binance Chain.

VelloNetwork Token is built on a BEP-20 token. BEP-20 is a technical standard used for smart contracts on the BNB blockchain for implementing tokens with the BNB Virtual Machine. It is fully compatible with ERC-20.
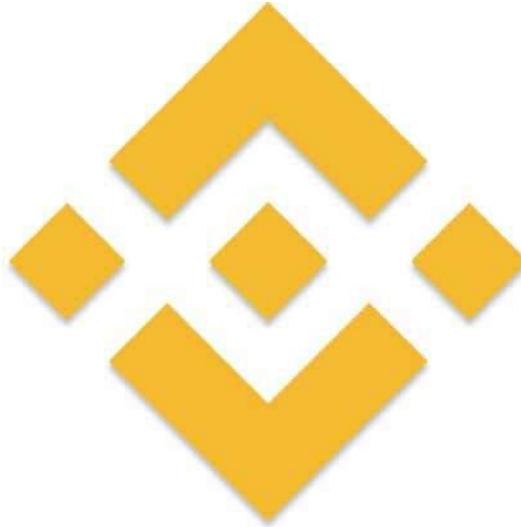
Smart Contract

A smart contract is a computer program or a transaction protocol that is intended to automatically execute, control or document legally relevant events and actions according to the terms of a contract or an agreement. This does not behave like a court-admissible contract, instead this is more of a 'If this then that' methodology. This reduces the need to dispute resolution as the computer takes over as a primary executioner and it's not limited to a single computer as well. So there is no need to test favorability, or non-execution because the written rules are set and the contract works on that principle unless it receives an external command (for which it needs to be coded beforehand). Because of the transparency of the code, it can be verified beforehand if it has certain loopholes.

Smart Contracts are very useful in predefined scenarios and their consequences. In any Decentralized Finance contract, the execution terms are straightforward and can be coded into a smart contract easily.

Benefits Of Smart Contracts

Autonomy

The smart contract can automatically keep track of the terms of an agreement and enable every step towards its fulfillment. Once the smart contract has been triggered, the corresponding

functions will be executed automatically. It ultimately improves the efficiency of the business process.

Trust

The good thing about smart contacts is that they inspire absolute confidence in their execution. The secure, autonomous and transparent nature of these agreements takes away the possibility of biasness, manipulation or error. Moreover, you don't have to trust people you're dealing with or expect them to trust you, as the transparent system of smart contracts essentially replaces trust.

Backup

Smart contracts record vital details of each transaction. Therefore, wherever an individual's details are used in a contract, they are permanently stored for future reference. So, in case there is data loss then these attributes can be easily retrieved

Safety

Smart contracts are extremely difficult to hack. Moreover, it provides perfect environments for contracts to protect with complex cryptography and keeps your documents safe. It is hack-proof.

Speed

Smart contracts live on the internet and run on software code. As a result, they can execute transactions very fast. This speed can save many hours when compared to traditional business processes.

Savings

One of the primary benefits of a smart contract is that they eliminate the need for having a vast chain of middlemen. This means there is no need for lawyers, banks, witnesses and any other intermediaries.

Accuracy

One of the main requirements of smart contracts is the need to record all the terms and conditions in precise details. The element is necessary since an omission can result in transaction errors. Automated contracts are not only faster and cheaper but also avoid the errors that come from manually filling out heaps of forms.

Delegated Proof of Stake (DPoS)

Delegated Proof of Stake (DPoS) is a blockchain consensus mechanism in which users who hold that blockchain's coin are able to vote for "delegates." Then, these elected delegates make important decisions for the entire network, like deciding which transactions are valid and setting protocol rules. The mechanics of Delegated Proof of Stake are similar to Proof of Stake in that both require users to stake coins as a means of participating in consensus. The main difference is that, in a PoS network, all coin holders participate in validation and decision-making directly through staking. By contrast, only the elected delegates participate in validation on DPoS networks, while the rest of the nodes participate indirectly by voting for the delegate(s) of their choice.

Consensus Basics

Blockchain networks are decentralized, which essentially means that each node (i.e. a computer or other physical device) in the network individually verifies every transaction. Because each node validates separately, the network has to find a way for all the nodes to agree on which transactions are valid and which are not. The set of rules that a network uses to come to an agreement is called a "blockchain consensus protocol." Different blockchains use different consensus protocols. Delegated Proof of Stake is just one popular variety of a consensus protocol.

How Does DPoS Work?

Blockchains that use Delegated Proof of Stake rely upon a reputation-based voting system to achieve consensus. Each user who holds a DPoS blockchain's coins has the ability to vote on which nodes are allowed to validate transactions on the network. Voting power is based on how many token user stakes. Users who stake more coins have greater influence in determining which nodes are elected. These elected nodes are commonly known as delegates.
Each DPoS-based network has its own voting system. Generally speaking, each delegate candidate makes a proposal when asking for votes. Candidates will often promise, if elected, to share block rewards (coins earned for validating transactions) proportionally with users who voted for them.

The number of elected delegates varies greatly for each blockchain network. Regardless of this number, all DPoS-based networks assume that the majority of elected delegates are honest. In other words, the delegates want to keep the network secure and won't intentionally try to validate fraudulent transactions. As long as this holds true, honest nodes will earn block rewards and dishonest nodes won't.

Voters have a financial incentive (shared block rewards) to elect delegates who act in the best interest of the entire network. Since elections are held frequently, delegates also have a financial incentive to remain honest at all times. Otherwise, dishonest nodes will be voted out and replaced by honest nodes in the next election.

Widespread Adoption

Speed and scalability are also two major benefits of Delegated Proof of Stake that have led to increased adoption. Because a smaller number of nodes (delegates in this case) are needed for consensus, each block on the blockchain can handle more transactions. This can sometimes result in a higher number of transactions per second. Thus, a DPooS network may be able to handle more users at once without requiring higher fees or longer transaction confirmation wait times

OTC Token Delegated Proof of Stake (DPoS)

In OTC Token staking blocks are added to the blockchain when agreed through a proof- of-stake consensus mechanism. If one does not have enough stake to participate on its own or does not want to set up the needed infrastructure, (s)he can use delegation. There are two roles a delegate can have: **baker**, that is a delegate that creates blocks or **endorser**, that is a delegate that contributes to agreeing on a block by endorsing that block.

In the OTC Token model, the task of maintaining the integrity of the blockchain is on the stakeholders, who are also OTC token holders. While there is a minimum requirement of holding a certain amount of OTC before anyone can be nominated as a network validator, anyone can delegate their OTC to a chosen validator to take part in the efforts to secure the network.

OTC Token Bank

OTC Token plans to achieve the scale to offer traditional and emerging banking products in a technology-driven Blockchain era environment, eventually becoming the one-stop-Bank for all banking requirements.

OTC Token has the necessary regulatory and IT arrangements to offer individual international bank account numbers (IBAN) which can accept and make payments globally. OTC Token is in a position to offer competitive foreign currency exchange rates, quick and cost-effective international bank wires as well as having the "OTC Token Payment Card" linked to the cardholder's payment account.

We are building a digital bank to last, therefore, the focus will be on the scale, elimination of counterparties and offering core banking services such as savings and loans accounts. is building a digital bank to last, therefore, the focus will be on the scale, elimination of counterparties and offering core banking services such as savings and loans accounts.

Current Problems

Problem of use of Digital Asset wealth in day to day life

Digital Asset currency owners face the problem of using their Digital Asset wealth in their day-to-day lives. But for taking advantage of any immediate investment opportunities requires liquid cash or meet any short-term obligations.

Slow Liquidation Process

Liquidating a digital asset can be burdensome in many ways. For different digital assets bank have different requirements, procedures, and withdrawal limitations, which can slow down the liquidation process and be costly. The overall time it might take to complete the transaction could be from several days to a month, which is inconvenient in situations where the seller has an urgent need for cash.

Lack of Trust and Transparency

Up to now, transactions aiming to procure loans and financing secured by Digital Asset assets were primarily settled through bilateral agreements. These options usually lack adequate security standards and transparency.

Tax Inefficient

Depending on the exchange which is used, fees are applied to transactions, including platform fees, usually large bid-ask spreads, and withdrawal and transaction fees. Most crucially, selling a digital asset triggers tax liabilities.

Our Vision

Efficiency First

The financial services industry is moving towards becoming a near-perfect market due to constantly lowering barriers to entry and homogeneity of services offered (e.g. loans do not have different taste or design only price and terms). To compete in such a market, not only must operations be conducted as efficiently as possible, but it is important to identify and pass through the most optimal solutions (i.e. the best trade-off between time and money) to the clients. As a result, OTC Token will be passing inter-bank exchange rates to our customers involved in foreign currency exchange, available by using OTC Token's payment card, making international transfers or exchanging currency between their accounts.

Status of Money

OTC Token has identified three core trends regarding money in today's environment. First, cash is still the dominant form of money especially in developing economies, and that will not change within the next decade. Second, elecBNBic and digital money is increasing in popularity. Third, in the nearby future technology might enable the development and demand for new types of monies.

Cash is King

OTC Token recognizes that cash is still the predominant form of payment and OTC Token will be active in the cash market. We have three-pronged plans to remain competitive in cash. Partnerships with existing providers for cash deposits and withdrawals. Each of these agents will have an account with Bankera to facilitate this. For payment cards we will be issuing payment cards like credit and debit card, they could be used as an option for withdrawals at most ATMs available globally when cash is needed.

Payment Processing

OTC Token identifies two key issues faced by merchants accepting payments online: fraud/chargeback risk and capital immobilization due to rolling reserves or long settlement times. OTC Token will help its business clients to solve these issues, firstly by providing proprietary **know-your-client (KYC)** and fraud screening solutions as well as offering incoming payments financing (as an alternative for invoice financing).

OTC Token believes that a payment processor is in a much BNB position to facilitate KYC and fraud detection procedures compared to the receiver, due to the amount of data collected. Hence, OTC Token will develop an extension for its KYC and fraud screening technologies to forward relevant information to the receiver which will be a proactive and preventative approach to fraud prevention improving compliance. As a result, this solution should reduce the chargeback ratio, in doing so lowering the overall cost of payment processingfor our clients.

Services to be offered

OTC Token is aiming to become a fully-fledged digital bank and will offer three core lines of services:

1. Payments

OTC Token's payment solution will include traditional products such as globally accepted IBAN, debit cards and payment processing, but will also extend to solutions for remittances services as a correspondent bank for other financial market participants to name but a few solutions.
OTC Token Bank will offer instant cross-border transactions as well as having access to a low currency exchange rate due to direct access to financial markets.

2. Loans and savings

The ability to take deposits and issue loans is at the core of any banking business.

Instead of simply holding a OTC token, our investors will have the opportunity to set up an instant loan. Investors will be able to instantly access cash thatis denominated in fiat currencies. Our bank loan is secured by the market value of the token placed in the account.

3. OTC Token Visa/Master Card

OTC Token Bank does not limit only to facilitate loan but also provide worldwide accepted Visa/Master Card, Global Money Transfer. Use Card worldwide. Get instant access to your account, using a OTC Token card at merchants and ATMs worldwide. Also, a card will facilitate the money transfer to your friends, family and for business purpose.

OTC Token Lending Platform

OTC Token is a decentralized loan and investment platform based on blockchain technology. We aim at creating an innovative P2P finance ecosystem by combining industrial values of P2P finance and asset values of data all over the world. OTC Token platform will establish a P2P (Peer-to-Peer) finance ecosystem that transcends country and currency andthereby bring about innovation in the global flow of funds.

OTC Token's goal is to enhance and expand value chains in the P2P finance market and provide all participants with reliable and reasonable trade opportunities.

To this end, OTC Token aims at creating a financial ecosystem that meets the following conditions:
- Participation of global P2P finance companies that can be trusted
- Voluntary provision of creative data necessary for borrower evaluation by data providers
- Provision of sufficiently diversified global investment portfolios to investors
- Investment that transcends the borders
- Irreversible management of all bonds and contracts
- Fair distribution of values shared by different participants

Current Problems

Although the P2P financial environment has produced positive results through innovative challenges, it still has its limitations. The limitations and difficulties of existing P2P finance companies and investors are as follows:

Difficulties in Selecting P2P Finance Companies

Compared to the finance companies under the supervision of the financial authorities, P2P finance is regulated more leniently. This is not surprising given the size and social influence of the current P2P finance industry. In addition, even though the way that P2P finance utilizes digital alternative data to assign credit ratings is revolutionary compared to the way of the existing finance companies, this method has not been fully proven due to the limited access to data necessary to analyze risks. Therefore, before investing, investors should consider the risks associated with the products that are organized and managed by P2P finance companies and the investments provided by those P2P finance companies. In 2016, the online financial scam by Ezubao, a Chinese P2P finance company, resulted in a major damage of around 8.6 trillion KRW and reminded people of the importance of selecting reliable P2P finance companies. However, it is not easy for an investor to measure and qualify the risks of P2P finance companies. It is also difficult for investors to predict the risks of products provided by P2P financial companies. Individual investors have to depend solely on P2P finance companies from when they explore investment opportunities to the time when they are paid back. However, most P2P lending is carried out online, and the only source of information about P2P finance companies available to the investors is their websites or news. Therefore, it is difficult for individual investors to get detailed information such as the company's risk management ability, if the company has enough funds, or if the company is currently facing any problems that may affect its business. However, OTC Token is here to resolve all the problems the investors are facing today. Not only does OTC Token analyze every single loan product with qualified Robo-Advisor companies to improve its quality, but it also provides plenty of useful information and data pools.

Difficulties in Allocating Safe and Efficient Portfolios

Even when P2P finance companies conduct a high level of risk analyses through different ways, there still exists the possibility of insolvency. This problem is universal in all financial sectors, not just in P2P finance. In particular, because it directly connects investors and borrowers, investors have to bear all the risks caused by insolvent debts. This is why investors' funds should be invested in multiple types and numbers of loans. Lending Club, a representative P2P finance company in the U.S., for example, shows that diversification of investment in approximately more than 146 loans could prevent loss of principal even in the worst case.

At the same time, while interest rates in some developing countries remain high, real interest rates in developed countries such as Japan have almost reached 0%, hence a discrepancy among countries. Investors in countries with low interest rates do not have enough places to invest to generate capital gains, while borrowers in countries with high interest rates have to pay high interest rates. It takes free movement of investment funds across the borders to resolve this problem, but the hegemony for this is still in the hands of the existing financial institutions.

Consequently, to design safe portfolios, just considering the number of investment bonds does not suffice. Investment should be made through different P2P finance companies and diversified

through a free flow of capital across the borders. However, it is practically impossible for investors themselves to sufficiently diversify their investment within the current P2P finance market structure.

Difficulties in Liquidating Investment Products

Compared to investment products that the existing financial institutions provide, such as deposit/installment saving, stocks, and funds, it is very difficult to liquidate products that P2P finance companies deal with. This is because the loans, which are the basic assets of investment products, are due to be repaid on a fixed date. Of course, liquidation through injection of funds from new investors is still possible before such a due date. However, it is hard to anticipate such liquidation in the current situations due to the lack of platforms where investment products are standardized for transactions. Consequently, such a problem is preventing investment funds from coming into P2P finance and the market from expanding.

Difficulties in Utilizing Data for Innovative Credit Evaluation

In the course of matching loan applications of borrowers to investors, P2P finance companies are playing the role of reviewers who analyze credit risks of borrowers and collaterals to make safe investment. To thoroughly analyze and measure credit risks, alternative data on varied aspects of borrowers is critical. However, P2P finance companies only have very limited access to such data as it is being collected and managed by centralized service platforms. This is acting as a huge obstacle to the development of the P2P finance industry, which is seeking new values that live up to the rapidly changing modern society through alternative data analysis and is also aiming to replace the existing financial institutions that maintain credit rating policies based on records of financial transactions or values of collaterals.

OTC Token's Solutions

OTC Token will create an environment for stable investment and maximize the effectiveness of global capital distribution by solving problems of the existing P2P finance as follows.

Designing Various Investment Products through a Global P2P Finance Alliance

OTC Token is an open ecosystem where any P2P finance companies and related service companies around the world can participate. Reliable P2P finance companies in the world offer a range of P2P investment products here. Besides, portfolio configuration companies participating in OTC Token ecosystem design and provide secure, global, and diversified investment portfolios to minimize potential investment risks caused by changes in the internal and external financial environment.

Creating a Transparent & Sound Investment Environment based on a Smart Contract

OTC Token eliminates the likelihood of disputes in advance through the smart contract function, which provides roles, obligations, and rights of each participant and makes an investment contract effective upon its conclusion. Therefore, funds for investment and reimbursement will be made automatically, and the obligations and rights of the parties to a contract will also be modified automatically depending on the contract terms. Furthermore, provisions of contracts and any event-related thereto will be disclosed to all shareholders in a transparent manner. In addition, OTC Token ecosystem has a OTC Token committee that monitors participants. OTC Token committee consists of proven companies, monitors qualifications and status of all participants in real time, and can restrict their activities in case of any violation to maintain order of the ecosystem. This minimizes risks caused by P2P finance companies and related service companies.

Enhancing Utilization of Data through a Reasonable Compensation System

To enhance the reliability of data, a reasonable compensation system is applied in OTC Token. Both data right holders and authenticators will receive reasonable compensation for providing data, in this way, we aim at expanding the scale and scope of data needed for innovative credit evaluation within the OTC Token ecosystem. If the data provided are meaningful, even just a little, to innovative credit evaluation, the contributor will receive reasonable compensation (price) based on the level (scope) of consent and values of the data. The compensation can be given by anyone who participates in the ecosystem.

OTC Token E-commerce Platform

We are one human generation into the Internet age and e-commerce has really become part and parcel of modern life. This impact has been felt through the unprecedented growth in online shopping and the move away from retail. This transition has been made possible by better technology, more creative distribution methods, the scale of operations and a change in shopping habits. As we enter the second generation of the Internet age, this process of disruption will continue.

OTC Token aims to reshape the landscape of e-commerce the same way the last generation of companies did. We believe that there are new business models, new ways of distribution, more effective methods of leveraging purchasing power, and efficiencies in logistics and back office operations that can help power the next wave of e-commerce. E-commerce, in i ts current form, involves many moving parts including storefront creation, back-office operations, purchasing, fulfillment, distribution and more. This begs the question—is there a more vertically integrated, efficient solution that improves the economics of e-commerce.

Issues in the current e-commerce Industry

Breach of user privacy

On every website a user visits, he/ she discloses personal information either directly or grants access to a domain where all the personal information is stored. Many a times, this information is traded without the consent of the user. The same leads to breach of user privacy. However, with laws such as General Data Protection Regulation (GDPR) being enacted in the European Union (EU), the situation is expected to improve.

Payments with Crypto Currencies not possible

With the increasing use of Crypto currencies as a store of wealth, the owners expect that the same can be utilized as a mode of payment. Although, a few places have started accepting payments in Bitcoins/Ethereum's, there are still too many obstacles being faced by the end-users. That is, the transaction process is yet not seamless.

Independent Loyalty Programs

Most of the loyalty programs are independent and petite. The loyalty points earned from one brand cannot be utilized in any other brand. Plus, the loyalty programs are so petite that the consumers often end up avoiding the same. Further, the loyalty programs are only linked to the quantity of spending by the user, and not on other contributions made to the business.

Purchasing Power

While more consumers go online to purchase goods and services, there is no efficient mechanism to consolidate their purchases to derive wholesale pricing.

Our value proposition

Micro Distribution

Micro distribution channels powered by decentralized networks and distributed ledgers.

Purchasing Power

Harness the advantage of wholesale pricing by offering Direct to Consumer pricing by a peer to peer networks.

Storefront Creation

Provide a first of its kind e-commerce platform that enables e-tailers to plug seamlessly into the decentralized network.

Fragmentation
Enable smaller retailers who do not have the access to vertically integrated services to pose a serious threat to larger retailers such as Amazon and Walmart by offering fully integrated backoffice operations coupled with our decentralized networks, micro-distribution and peer to peer networks.

Our Solution

OTC Toke is poised to be a major player in the e-commerce space by disrupting the status quo, bringing about efficiencies in the ecosystem benefiting both the supply and demand sides of the equation. By utilizing state of the art distributed ledger technology (blockchain) provides OTC Toke new asymmetric advantages that enable it to bring about market efficiencies that were not available in earlier generation platforms.

Groundbreaking Innovations

We plan to do this through the following groundbreaking innovations:

Micro distribution
We offer decentralization of e-commerce by turning every garage into a distribution center. In addition to distribution centers run by Buying.com, now anyone can become a node on the Buying.com network by staking tokens (buyin) and leveraging existing storage in their garage to become a micro distribution center. This solves the last mile logistics issue that has plagued e-commerce for the longest time. It is similar to how Airbnb turns every spare room in a home to a hotel room, or how Uber leverages excess driving capacity to turn every automobile into a taxi.

Bulk Pricing
Enables online stores & consumers to receive direct from manufacturer pricing through bulk order quotes unlocked by achieving the Minimum Order Quantity (MOQ). Real Time Logistics: Leverages blockchain solutions to deliver real time logistics data, provide trans-parent smart contract enforced audit trails, integrate PROXEUS, & protect users with data encryption such as the SHA-protocol that will keep information secured. Manufacturers, Businesses and Consumers will have seamless access to real time shipping data to optimize drop shipping costs provided by a permissionless, public blockchain.

OTC Token as currency
Utilizes OTC Token as currency for transactions on our system.

Transparent and Auditable

We combine the best of blockchains to offer customers a digital ledger that offers fraud-proof solution and auto-verifies transactions leaving behind a transparent, immutable audit trail.

Marketing

In our efforts to grow our existing base of OTC Token users, we will employ a combination of multiple marketing channels. Using a multi-channel approach, consistent marketing communication with the clear goal of generating leads and converting them into users of the OTC Token platform will be implemented. Below is a description of the employed marketing channels and how each of them will be used. Keep in mind that bounty programs will be a vital part of our marketing strategy and communicated across all of the channels.

Display advertising

Our competence allows us to build an internal media buying process for the effective utilization of a variety of advertising networks. We plan to attract leads through media advertising earned at a low cost per lead, creating high-conversion funnels through separate thematic landing pages.

Affiliate Marketing

By utilizing our partners' and team members' networks and experience, we aim to establish partnerships with various affiliate networks. These networks will leverage their user base of webmasters to generate leads for our platform. Also, we will launch our internal affiliate program, rewarding everyone who recommends coin to a new user.

Email marketing

We will primarily use e-mail marketing in order to improve the conversion rate of leads generated from other marketing channels. E-mail addresses of prospective users will be collected by using display advertising, a newsletter system, opt-in forms on the website and affiliate marketing. We will then use e-mail communications to nurture and build a relationship with them. The goal is always to convert them to users of the RES coin platform.

Social Media Marketing

RES coin's social media presence will not be limited to Facebook and Twitter, but will also include such thematic communities on Reddit and energy-related websites. Furthermore, communication channels such as Telegram will be regularly maintained by our community managers to ensure all questions are answered in time. Incentive programs such as participation rewards will be utilized in order to increase the popularity of the project on these

platforms and to ensure the community is always in the know about the latest updates as well as future plans and milestones achieved.

Forums

The RES coin ICO thread on Bitcointalk will be continuously maintained and further developed by one of our community managers, offering further incentives for the community to participate in the platform.

Marketing funnel

By utilizing all of the channels described above with valuable content that helps people to make their energy consumption more efficient, informing them about worthy investments and keeping them up to date with the energy industry, we will be providing the community with added value for free, thus making them potential future customers.
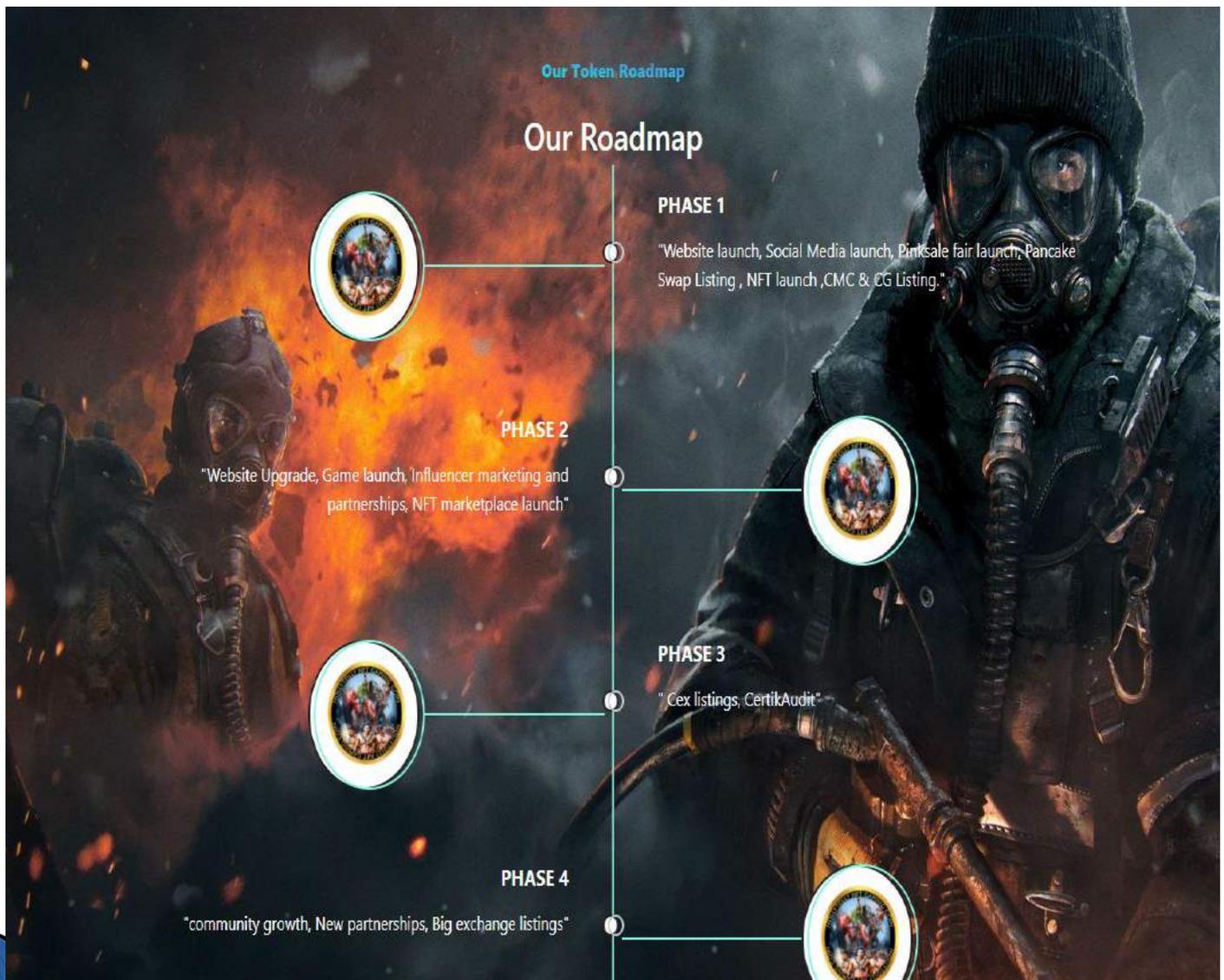
Token Allocation

Contract Address = 0x2F7EeFF60FF33d6E63028E689b83bDfecE729424
The total supply of Orberium is 15Cr. Tokenomic: 2,25,00000 Orberium Tokens for ICO, 3,30,00000 Orberium Tokens for Community, Creation 1,50,00000 Orberium Tokens for eco System, 7.50,00000 Cr Orberium Tokens Reserve for Exchange Cr & 4,50,0000 Lakh Orberium Tokens for miscellaneous. There is no additional Orberium there is a fixed supply.

Risk Disclosures/ Disclaimers

This paper presents the business model, technical feasibility, and tokens based Bank, Lending platform and E-commerce projects and platform by OTC Token. A large range of information is provided in the document with the aim of offering all the relevant details. Due care has been taken in the drafting of this document to ensure accuracy of the information and other facts.

OTC Token would like to emphasize on the fact that the crypto currency market is highly volatile and dynamic. It is subject to the constantly changing economic, legal and regulatory environment of the world.

Thank You

Your Journey Begins Here...

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